



2010 SPORTELMonaco OFFICIAL GUIDE - ADVERTISING DETAILS

RATES:

	<u>Euros</u>
COVER PAGE "WINDOW":	5,800.00
OUTSIDE BACK COVER:	5,500.00
INSIDE FRONT COVER:	4,800.00
INSIDE BACK COVER (FLOOR PLAN):	4,000.00
1 PAGE 4 COLOR:	2,900.00*
PAGE 3:	3,200.00
BOOKMARK (<i>Technical cost of printing not included</i>):	5,200.00
GUIDE SPINE:	3,400.00

* N.B. Please add 20% to guarantee ad placement opposite your company listing.

MAGAZINE SPECIFICATIONS (mm - width x height):

	<u>Trim</u>	<u>Type Area</u>
COVER PAGE "WINDOW":	125 x 90	(insert)
OUTSIDE BACK COVER:	156 x 240	147 x 230
INSIDE FRONT COVER:	160 x 240	152 x 230
INSIDE BACK COVER (FLOOR PLAN):	144 x 240	134 x 230
1 PAGE 4 COLOR:	160 x 240	150 x 230
PAGE 3:	160 x 240	140 x 230
BOOKMARK:	85 x 160	80 x 150
GUIDE SPINE:	14 x 195	8 x 180

IMPORTANT

Send your artwork on a **CD Rom or via e-mail in a high resolution PDF or Tiff file**. It is imperative that you add a 5 mm (1/2 cm) bleed around the artwork and that you send a color proof (cromalin, approval or Iris) by mail.

SEND MATERIAL not later than Friday, 17 September to:
Virginie Zeghdar - SPORTELMonaco - 4 boulevard du Jardin Exotique - 98000 MONACO
E-mail: press@sportelmonaco.com

For more information please contact:
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